



## NEWS RELEASE

10/17/2006

### For Immediate Release

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## MILES CHEMICAL COMPANY USING @ROAD MOBILE RESOURCE MANAGEMENT SOLUTION TO IMPROVE CUSTOMER SERVICE

**Arleta Ca.** -- Miles Chemical, a leading full line Southern California chemical distributor, has advanced its continuous improvement philosophy through the use of GeoManager, a Mobile Resource Management (MRM) solution from @Road. @Road<sup>®</sup> GeoManager<sub>SM</sub> is designed to help Miles Chemical optimize the management of its fleet of vehicles, drive-down operating costs and achieve service delivery excellence through GPS-based monitoring, mapping, reporting, as well as wireless communications, messaging and automated workflow.

"Our customers see our drivers and trucks every day, however, we only see them when they leave in the morning and return to our facilities in the afternoon," said Anthony Miles, President of Miles Chemical. "In between that time, we deliver chemicals, pick up empty drums and transport hazardous/non hazardous waste for appropriate disposal—sometimes doing all three in a single stop. @Road gives us the visibility we need to make sure that our fleet operations are running smoothly and efficiently. Most of all, @Road is also giving us the ability to achieve service delivery excellence for our customers."

@Road GeoManager, a leading on-demand MRM solution for field force management solution in the U.S. with more than 150,000 subscribers, is designed to help businesses streamline field service delivery operations while increasing mobile workforce productivity and driving-up customer service. GeoManager provides GPS-based location-relevant visibility into the daily activities of mobile workers and their work - from actual vehicle routes, starts and stops, to customizable maps showing mobile worker location relative to important landmarks like customer locations or work yards. @Road GeoManager also allows businesses to upload customer and/or trip information into a

routing engine to generate on-demand, actionable reports such as optimized routes and drive-time, fuel economy, city ordinance compliance and much more.

### **ABOUT MILES CHEMICAL**

A privately owned corporation, Miles Chemicals was established in 1996 and currently based at 12801 Rangoon Street, Arleta, California 91331. Miles Chemical provides Distribution services Custom Blending, Waste Services, and Inventory Management as part of its overall offerings. Miles Chemical provides just-in-time delivery of chemicals with their own fleet of trucks to its customers in the metal manufacturing, surface finishing, printed circuit board, industrial, food, personal care, nutraceutical, and municipal industries. For more information, visit [www.mileschemical.com](http://www.mileschemical.com) or call 818.504.3355.

### **ABOUT @ROAD**

@Road, Inc. is a leading global provider of solutions designed to automate the management of mobile resources and to optimize the service delivery process for customers across a variety of industries. @Road delivers Mobile Resource Management solutions in three key areas: Field Force Management, Field Service Management and Field Asset Management. By providing real-time Mobile Resource Management infrastructure integrating wireless communications, location-based technologies, transaction processing and the Internet, @Road solutions are designed to provide a secure, scalable, upgradeable, enterprise-class platform, and are offered in on-demand software delivery, on-premise or hybrid environments that can seamlessly connect mobile workers in the field to real-time corporate data. @Road is headquartered in Fremont, Calif., and has a global presence with offices in North America, Europe and Asia. For more information on @Road solutions, visit [www.road.com](http://www.road.com). @Road U.S. sales information, contact @Road, Inc. at 1-877-7AtRoad (1-877-728-7623).