

Contact: Elizabeth Rietz  
Email: Elizabeth.Rietz@BlueEarthLabs.com  
Tel: 310.770.5115

For Immediate Release  
November 2, 2012

## **BLUE EARTH LABS FORGES PARTNERSHIP WITH MILES CHEMICAL TO SERVICE MUNICIPAL AND COMMERCIAL CUSTOMERS IN THE SOUTHWEST**

*Miles Chemical Teams with Blue Earth Labs in Distribution of Advanced Cleaning Solutions*

Las Vegas, NV – Blue Earth Labs ([www.BlueEarthLabs.com](http://www.BlueEarthLabs.com)), a specialty chemical research and development company that uses chemical innovation and engineered solutions to solve water infrastructure issues, today announced a strategic business partnership with Miles Chemical Company Inc ([www.MilesChemical.com](http://www.MilesChemical.com)), a full line chemical services company based in Arleta, CA. Miles Chemical is a leader in providing chemical services for many industries including municipal, manufacturing, industrial and food and beverages. This partnership will enable Miles Chemical to sell and distribute Blue Earth Labs' advanced cleaning solutions to both municipal and commercial customers in Central/Southern California, Nevada and Arizona.

"We demand the highest level of knowledge and service to our growing customer base, and it is companies such as Miles Chemical that have built their business on a commitment to delivering innovative water solutions for their customers that we choose as partners," said Dane Madsen, CEO of Blue Earth Labs. "We are thrilled to now have a strong presence in the critical southwest where water issues are paramount."

"Through the Blue Earth Labs product line and support resources, we have the opportunity to introduce new water technologies that make water cleaner and safer to a multitude of industries," states Miles Chemical President Anthony Miles. "Who can't get excited about chemistry making a positive contribution to industry?"

### **About Blue Earth Labs**

Blue Earth Labs, a chemical research and development company, develops advanced cleaning and maintenance solutions to assist municipal and commercial facilities in providing safe, clean water. The Company's NSF 60 certified products are specifically engineered to extend the operational life and efficiency of any water infrastructure by removing organic and inorganic contaminants both online and off-line. Founded in 2010, Blue Earth Labs combines chemistry with commitment, innovation and expertise to deliver simple, cost-effective water infrastructure solutions to customers across the globe. Visit [BlueEarthLabs.com](http://BlueEarthLabs.com) for more information.

### **About Miles Chemical**

A privately owned corporation, Miles Chemical was established in 1996 and currently has 2 facilities, Arleta and Anaheim Ca. Miles Chemical provides Chemical distribution, Environmental, Blending and logistical services part of its overall offerings. Miles Chemical provides just-in-time delivery with their own fleet of trucks to its customers in the metal manufacturing, surface finishing, printed circuit board, industrial, food, personal care, nutraceutical and municipal industries. For more information, visit [www.mileschemical.com](http://www.mileschemical.com) , 818.504.3355 or [milesinfo@mileschemical.com](mailto:milesinfo@mileschemical.com) .